

INSURING THE CHILDREN



2022

ANNUAL REPORT

www.insuringthechildren.com

ABOUT INSURING THE CHILDREN

Our Mission

Insuring the Children is the united effort of the Southern Ohio and Northern Kentucky insurance industry to raise awareness of child abuse and neglect. We support prevention programs that help provide emergency care and other assistance to all children in our communities. ITC is a partnership of individuals in the life, health, title and property and casualty insurance industry and those associated with the industry. We are dedicated to the short-term goal of reducing child abuse and to the long-term goal of eliminating child abuse and neglect in our society.

Our Vision

Insuring the Children is an organization which is dedicated to the elimination of child abuse and neglect in the Greater Cincinnati, Northern Kentucky Community. It is our belief that every child is entitled to a life free of abuse or neglect.

Our Interest

Insuring the Children funds direct service and prevention programs of the various agencies addressing child abuse and neglect in our community. We pre-screen and approve all agencies receiving your support. Grants are only awarded to non-profit, tax-exempt organizations.

“It is our belief that every child is entitled to a life free of abuse and neglect.”

LETTER FROM THE PRESIDENT

Friends of Insuring the Children,

2022 started with change. As a Board, we started to plan for in person events for the first time since 2019. We continued our online events which helped to increase fundraising. Have a Heart was held in person in September, and as always, we cannot thank all of you for the support that ITC has within the insurance industry and our communities. The Board of Directors also went through change throughout the year. We had retirements, recruitment of new board members and volunteers, along with changes within the officer positions in the organization. We have five new board members who will join us this year with a wide range of experience. We are excited to have them continue with the work that ITC does and the fresh, innovative ideas that they will bring. Personally, as I reflect on my term as President, I am proud of what we accomplished over the last three years. We successfully transitioned to virtual events in the middle of a worldwide pandemic, transitioned back to in person events once it was safe and we were able to and found new ways to fundraise in which we will continue to use going forward. ITC will also have a new President in 2023. Christy Miller will be taking on this role effective January 1, 2023. She has served on the board of directors since 2017 and we are excited for her leadership and what she will bring to the organization in her new role.

[Hear from three founders about ITC's mission and why donating to ITC really makes a difference in our local community.](#)

Have A Heart

Meet our 2022 [Jerry Clark Award Winner, Amy Fornshell](#).

THANK YOU once again for your support in our annual Have A Heart Gala. We accomplished a \$1M lifetime donation to the Mayerson Center for Safe & Healthy Children. ([Read their recognition piece of us here](#) and [another one here](#)) We are grateful for your generosity and continued support of our mission.

Insuring the Children meets \$1 million goal

Insuring the Children hosted its annual Have A Heart Gala at Cooper Creek Event Center. Insuring the Children is a local nonprofit dedicated to ending abuse of children in our society. The organization has contributed more than \$3 million to medical and social agencies in the Cincinnati area.

The event's main focus was to achieve \$35,000 in donations as this allowed the group to meet a lifetime donation of \$1 million to Cincinnati Children's Mayerson Center for Safe and Healthy Children. Thanks to the 150 attendees, the \$1 million goal was met. In addition, the recipient of the Jerry Clark Humanitarian award that evening was Amy Fornshell, an employee of Child Advocacy Center of Warren County.

→ www.insuringthechildren.org/home



◀ Matt Dent and Amy Fornshell

Will Block, Bryan White, Casey McFarland, Amanda Woeste, Michelle Wilson, Lindsey Bauer, Abigail Lauter and Michelle Pittman ▼



Board Changes

After 15 years, Kris Berg retired from our board. Our board has grown and become stronger thanks to Kris' commitment to our mission, vision, and values, and she has impacted many lives in the process. We will always remember her time with us with fondness and gratitude for her many contributions to our present and our future.

Looking Forward to 2023

The [most recent data](#) seems to indicate that child abuse has lessened in the US since the start of the pandemic. However, this does not mean our work lessens. Please consider giving to ITC. Your donation goes directly to local social agencies who are working hard to keep children safe in our communities. We hope to see you at future events including Purse Bingo, Golf Outing and our Have A Heart Gala. Whether you support us virtually or in-person this year, we all come together to raise money to care for the children in our community and it brings us closer to our goal of eradicating abuse to children. Please watch our emails and social media posts to stay up to date with our 2023 events. If you have any interest in volunteering throughout the year for an event, we would love to hear from you.

Thank you for continued support as always,

Matt Dent

Immediate Past President

2022 GRANTS

Since January 1998, ITC has awarded \$2,458,404 in grants. The most recent \$59,000 in grants were awarded to:

- [Mayerson Center for Safe & Healthy Children](#): \$35,000
- [ProKids](#): \$10,000
- [COCA\(Council on Child Abuse\)](#): \$10,000
- [Parachute: Butler Co. CASA](#): \$4,000

Total: \$59,000

Because of our low general expenses, 97% of your donations go directly to local social agencies and to the benefit of serving kids. We are dedicated to the short-term goal of a measurable reduction in the number of reported child abuses cases and to the long-term goal of eliminating child abuse and neglect in our society. We look for grants that fund specific programs that fit with our mission and make the biggest difference.



2022 BOARD OF DIRECTORS

Officers

- Matt Dent: President
- Casey Connor: Immediate Past President
- Kelly Cottongim: Secretary
- Melissa Brunner: Treasurer
- Kris Berg: Grant Coordinator

Directors

- Ron Eveleigh
- Betsy Ertel
- Julie Kadnar
- Tim Taylor
- Christy Miller
- David Dietrichson
- Emily McNicholas
- Amanda Woeste

Trustees

- Gary Gruber
- Bob Hitch
- Robert Maly, AMIM
- J.F. Scherer
- Don Yelton, CPCU
- Thomas Schaefer, CPCU

2023 AT A GLANCE

New Board Members

- Kerrie Kitts
- Ian Orr
- Melissa Ramey
- Jina Goans
- Brady Grimm

2023 Events

- Bourbon Raffle: April 1-29
- Reds Game: June 2
- Golf Outing: June 26
- Have A Heart: October 4
- Purse Bingo: November 12

According to the U.S. Department of Health & Human Services, for FFY 2021, 51 states reported 588,229 victims of child abuse and neglect. This equates to a national rate of 8.1 victims per 1,000 children in the population.



Thank you for supporting Insuring the Children!

Please follow us on Facebook or visit insuringthechildren.org to join our mailing list to get all the details on our 2023 events.

ITC is a 501(c)3 organization
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