



WWW.INSURINGTHECHILDREN.ORG

2023 ANNUAL REPORT

OUR VISION

Insuring the Children is an organization dedicated to the elimination of child abuse and neglect in the Greater Cincinnati and Northern Kentucky community. It is our belief that every child is entitled to a life free of abuse or neglect.

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Help and hope for children experiencing abuse.

Insuring the Children funds direct service and prevention programs of the various agencies addressing child abuse and neglect in our community. We pre-screen and approve all agencies receiving your support. Grants are only awarded to nonprofit, tax-exempt organizations.

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Our Gratitude

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EXTENDING OUR **GRATITUDE**

A LETTER FROM OUR PRESIDENT



Friends of Insuring the Children,

I am filled with a profound sense of gratitude as we reflect on our successes in 2023 and look ahead at 2024 with optimism and excitement. Over the past 12 months, our nonprofit board has undergone a significant period of introspection and transformation, marked by a commitment to reset, rebrand and revamp our strategies to better serve our mission.

Last year was not just a year of change; it was a year of deliberate action aimed at enhancing our impact and efficacy in combating child abuse and neglect. We recognized the need to adapt and evolve in response to the ever-changing landscape of challenges facing children in our communities. Through strategic planning and collaboration, we have laid the groundwork for a more robust and sustainable approach to fulfilling our goals of ending abuse to children. Join me as I shed light on the reasons behind our why.

Child abuse, neglect and adverse childhood experiences are serious public health problems. They can have long-term impacts on health, opportunity and well-being. This issue includes all types of abuse and neglect of a child under the age of 18 by a parent, caregiver or another person in a custodial role (such as a religious leader, a coach, a teacher) that results in harm, the potential for harm or threat of harm to a child.

There are four common types of abuse and neglect:

- **Physical abuse** is the intentional use of physical force that can result in physical injury. Examples include hitting, kicking, shaking, burning or other signs of force against a child.
- **Sexual abuse** involves pressuring or forcing a child to engage in sexual acts. It includes behaviors such as fondling, penetration and exposing a child to other sexual activities.
- **Emotional abuse** refers to behaviors that harm a child's self-worth or emotional well-being. Examples include name-calling, shaming, rejecting, withholding love, and threatening.
- **Neglect** is the failure to meet a child's basic physical and emotional needs. These needs include housing, food, clothing, education, access to medical care, and having feelings validated and appropriately responded to.

In the spirit of transparency and accountability, I would like to share some sobering statistics regarding child abuse in the U.S. during the year 2023, when more than 600,000 children were reported as victims of abuse or neglect.

(continued on the next page)



Type of Abuse

37% of these cases involved physical abuse, 33% involve neglect and 30% involved sexual abuse



Age of Victim

66% of the victims were ages 0-12, highlighting the vulnerability of our youngest citizens.



Abuse Offender

In substantiated child abuse cases, 77% of children were victimized by a parent.



While these statistics may paint a stark picture, they also serve as a reminder of the critical importance of our mission. Each number represents a child in need of protection, support and advocacy. It is imperative for us to double our efforts and work tirelessly towards the eradication of child abuse and neglect in all its forms.

Looking ahead, I am filled with optimism and determination. Our commitment to enacting positive change remains unwavering, fueled by a shared vision of a future where every child is safe, nurtured and empowered to thrive. Together, we will continue to be a beacon of hope and resilience for those who need it most.

Thank you for your support and dedication to our cause. With your continued partnership, I am confident that we will make meaningful strides toward our ultimate goal of ending child abuse and neglect.

Cheers to 2024,
Christy Miller

Centers for Disease Control and Prevention. June 9, 2023. *Fast Facts: Preventing Adverse Childhood Experiences*. Retrieved from <https://www.cdc.gov/violenceprevention/aces/fastfact.html>.

Centers for Disease Control and Prevention. April 6, 2022. *Fast Facts: Preventing Child Abuse & Neglect*. Retrieved from <https://www.cdc.gov/violenceprevention/childabuseandneglect/fastfact.html>.

National Children's Alliance 2022 national statistics collected from Children's Advocacy Center members. 2022. *National Statistics on Child Abuse*. Retrieved from <https://www.nationalchildrensalliance.org/media-room/national-statistics-on-child-abuse/>.

OUR ORGANIZATION

Insurance professionals working together to eliminate child abuse and neglect in our society.

MISSION

Insuring the Children is the united effort of the Southern Ohio and Northern Kentucky insurance industry to raise awareness of child abuse and neglect. We support prevention programs that help provide emergency care and other assistance to all children in our communities. ITC is a partnership of individuals in the life, health, title and property and casualty insurance industry and those associated with the industry. We are dedicated to the short-term goal of reducing child abuse and to the long-term goal of eliminating child abuse and neglect in our society.

OUR INTEREST

Insuring the Children is an organization which is dedicated to the elimination of child abuse and neglect in the Greater Cincinnati and Northern Kentucky area. It is our belief that every child is entitled to a life free of abuse or neglect.



OUR **OFFICERS**

2023 BOARD OF DIRECTORS



Christy Miller
President



Matt Dent
Immediate Past President



Amanda Woeste
Secretary

OUR **OFFICERS**

2023 BOARD OF DIRECTORS



Melissa Brunner

Treasurer



Taylor Hunker

Communications Coordinator



Brady Grimm

Grant Coordinator

DIRECTORS & TRUSTEES

2023 DIRECTORS

Casey Connor

Dempsey & Siders Insurance Agency

Betsy Ertel

The Cincinnati Insurance Companies

Jina Goans

Great American Insurance Group

Julie Kadnar

Great American Insurance Group

Emily McNicholas

American Modern

Ian Orr

Travelers

Melissa Ramey

Energy Insurance Agency

Tim Taylor

The Hartford

2023 TRUSTEES

Gary Gruber

Great American Insurance Group

Bob Hitch

Great American Insurance Group

J.F. Sherer

Cincinnati Financial Corporation

Thomas Shaefer

RETIREMENTS

Dave Deitrichson

Ron Eveleigh

Don Yelton

OUR 2023 GRANT RECIPIENTS

INSURING THE CHILDREN AWARDED \$55,000 IN GRANTS

Since January 1998, Insuring the Children has awarded more than \$2 million in grants. Five organizations received grants in 2023. Grants fund specific programs that align with our mission and make the biggest impact on reducing child abuse and neglect cases. Due to low operating expenses, 97% of your donations go directly to local social agencies like these.

\$8,000



PARACHUTE Butler County CASA

PARACHUTE Butler County CASA trains and appoints special advocates to speak for the best interests of abused and neglected children in court

\$8,000



GLAD House

GLAD House provides a safe and therapeutic community to empower families to break the cycle of addiction

\$8,000



ProKids

ProKids recruits, trains and supports community volunteers to speak up for abused and neglected children and help guide them into safe environments

\$6,000



CASA for Clermont Kids

CASA for Clermont Kids provides advocacy toward permanency for children who have entered juvenile court as a result of abuse, neglect or dependency

\$25,000



Mayerson Center for Safe & Healthy Children

The Mayerson Center is a premier program that has helped set the national standard for enhancing and strengthening evaluations of child abuse



FUNDRAISING & EVENT STRATEGY

Insuring the Children hosts four annual signature events - Bourbon Raffle, Golf Outing, Have a Heart Gala and Designer Purse Bingo - with continued efforts to add regular networking events, volunteer happy hours, board informational sessions and social fundraisers throughout the community.

2024

events on the calendar

FEB	Fowling Tournament
MAR	Bourbon Raffle
APR	Hi-Wire Brewing Board Mixer
MAY	Piggst Raffle Ever
JUNE	Reds Game
SEPT	Golf Outing
NOV	Purse Bingo

HAVE A HEART RETURNS IN 2025

VOLUNTEER OPPORTUNITIES

Insuring the Children relies on passionate volunteers to raise money and awareness impacting our mission to end child abuse and neglect.

Communications



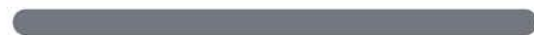
Accounting



Fundraising



Event Committees





ITC ANNUAL 2023 EVENTS

BUILDING BRIGHTER FUTURES, TOGETHER

Board members, volunteers, friends and family gather throughout the year to participate in our events.



Bourbon Raffle

Insuring the Children hosted a virtual Bourbon Raffle, collecting proceeds from ticket sales. Exclusive bottles of bourbon were available to win with the purchase of a ticket, raising more than \$7,000.



Golf Outing

Foursomes gathered to compete in contests, win prizes, enjoy great food and play golf at Clovernook Country Club. Sponsorships provided a great opportunity for companies and organizations to get involved and helped us raise over \$3,000.

Have a Heart Gala

Our biggest night of the year took place at Cooper Creek Event Center. Guests enjoyed signature drinks, appetizers, a plated meal and a program filled with inspiration and gratitude. Sponsorships, silent auction baskets, raffle items and our highly coveted wine pull helped us reach our goal of \$35,000 funds raised. Ron Eveleigh was awarded the Jerry Clark Humanitarian Award, honoring his impact and commitment to ITC.



Purse Bingo

Friends and family gathered at Lakeridge Hall to play bingo for a chance at winning designer handbags and accessories. Raffle and split the pot opportunities were available for an added layer of fun. All purses were claim and we raised nearly \$9,000.



MORE **ABOUT US**

Insuring the Children is a 501c3 organization with BBB Charity Accreditation.

Website

www.insuringthechildren.org

Email

info@insuringthechildren.org



**PAYPAL
DONATIONS**



**VENMO
DONATIONS**



**VOLUNTEER
OPPORTUNITIES**