

Partnership Matters

Long-Time Partner Helps Change—and Save—Lives

This year the Mayerson Center for Safe and Healthy Children celebrated a special milestone with our friends from Insuring the Children (ITC)—\$1 million in total donations.

ITC is a partnership of insurance professionals that provides financial support to medical and social service agencies that treat kids who've been abused and neglected. They've been our partners for nearly two decades to help us create a safety net for at-risk children.

“The majority of the ITC Board of Directors work in the insurance industry,” says Ron Eveleigh, ITC Board member who joined the group when it formed in 1998. “As an industry, our purpose is to protect assets and what greater asset is there than our children? There is nothing more important than keeping them safe.”

ITC's donations helped us create one of the first child abuse fellowship programs in the country. The three-year program provides specialized training to prepare doctors for a career in academic, clinical care and forensic pediatrics specializing in child abuse. Our participants take what they learned in this program and go on to impact children and families in our community and throughout the United States—working and teaching both locally and across the nation.

“We wouldn't be able to adequately train the next generation of child abuse physicians without these consistent donations from Insuring the Children,” says Kathi Makoroff, MD, who leads the program. “This money is making a difference for kids who need help.”

And the members of ITC can't wait to see how our partnership will continue to grow and improve care.

“When we started donating to Cincinnati Children's, we knew we wanted to make a difference for our community,” Ron says. “We've seen how the fellows who train here have not only made a difference in our local communities but have gone on to make a difference in other communities across the country. We've seen how the research they're conducting is improving lives for kids who are victims of abuse. It's truly inspiring, and we're grateful to be a part of this work.”



Thanks to the generosity of our friends at Insuring the Children, kids suspected of abuse or neglect receive the specialized care they urgently need.

