

Insuring the Children Annual Report

2021



About Insuring the Children

Our Mission

Insuring the Children is the united effort of the Southern Ohio and Northern Kentucky insurance industry to raise awareness of child abuse and neglect. We support prevention programs that help provide emergency care and other assistance to all children in our communities. ITC is a partnership of individuals in the life, health, title and property and casualty insurance industry and those associated with the industry. We are dedicated to the short-term goal of reducing child abuse and to the long-term goal of eliminating child abuse and neglect in our society.

Our Vision

Insuring the Children is an organization which is dedicated to the elimination of child abuse and neglect in the Greater Cincinnati, Northern Kentucky Community. It is our belief that every child is entitled to a life free of abuse or neglect.

Our Interest

Insuring the Children funds direct service and prevention programs of the various agencies addressing child abuse and neglect in our community. We pre-screen and approve all agencies receiving your support. Grants are only awarded to non-profit, tax-exempt organizations.

**IT IS OUR BELIEF THAT EVERY CHILD
IS ENTITLED TO A LIFE FREE
OF ABUSE AND NEGLECT.**

Letter From the President

To Friends of Insuring the Children –

We started 2021 with hope for a less challenging year, and a year later, we find ourselves still in the midst of a pandemic. Even with the trials of 2021, Insuring the Children finished a fantastic year. After a year of learning how to run virtual campaigns, we were able to hold several successful online raffles and our annual Have a Heart event virtually this year.



Thank You for Your Support of Have a Heart

We were again blown away by your generosity and continued support of Insuring the Children's mission. With our virtual Have a Heart event, we created several videos to share our story that are now saved on Insuring the Children's YouTube channel. If you missed them, I hope you take a moment to catch up:

- [Hear from three founders](#) about ITC's mission and why donating to ITC really makes a difference in our local community.
- [Meet our 2021 Jerry Clark Award Winner, Bob Hitch](#)

2021 Grant Recipients

Because of your generosity, we were able to award more than \$61,000 in grants in 2021 to Glad House, Lighthouse Youth Services, Cincinnati Children's Mayerson's Center for Safe and Healthy Children, Parachute CASA Butler County and Child Advocacy - Warren County.

Thank You, Ron Eveleigh

2021 also brought some transitions to our board of directors. Ron Eveleigh stepped down as treasurer after 22 years of service on the board. Insuring the Children would not have had the impact it has had without the hard work and dedication of Ron. He kept Insuring the Children running smoothly every day with his attention to detail and daily tasks that come with operating a nonprofit. His passion and devotion to ITC inspired all of us on the board to continue the work of raising money to support our amazing social agency partners.

Looking Forward to 2022

Our efforts to support our social agencies must continue to grow. Due to a continued increase in stress and isolation, child abuse cases rose again in 2021. The work of the social agencies we support has never been more important. Please consider giving to Insuring the Children. Your donation will go directly to local social agencies who are working hard to keep the children in our community safe.

We're starting 2022 with hope. We are planning on hosting our Purse Bingo event on April 24 and resume our Have a Heart Gala at Cooper Creek Event Center on September 22. We'll also host an online bourbon raffle in February and our annual golf outing on June 27. Whether we connect virtually or in-person this year, we will come together to raise money to care for the children in our community who have experienced abuse. And we'll continue to pursue our ultimate goal of ending child abuse.

Please watch for our emails and Facebook posts to stay up to date with our 2022 events.

Thank you for your continued support,
Matt Dent,
ITC President

2021 Grants

Since January 1998, ITC has awarded \$2,399,404 in 206 separate grants. The most recent grants were awarded to:

- Cincinnati Children's Hospital Medical Center - \$25,000
- Lighthouse Youth Services - \$10,000
- Parachute CASA - \$6,800
- GLAD House - \$10,000
- Child Advocacy - Warren County - \$10,000



Total: \$61,800

Because of our low general expenses, 97% of your donations go directly to local social agencies and to the benefit of deserving kids. We are dedicated to the short-term goal of a measurable reduction in the number of reported child abuses cases and to the long-term goal of eliminating child abuse and neglect in our society. We look for grants that fund specific programs that fit with our mission and make the biggest difference.

Our grant funded individual trauma therapy for youth who entered Mecum House and were identified as being in crisis. The Mecum House provides a safe haven for youth ages 10-17 who are physically or sexually abused, neglected or for some other reason believe they can't safely be in their own homes.



On their first day at Mecum House, youth experiencing crisis were referred to a licensed clinical social worker. Previously, youth without insurance could not receive therapy, but ITC's grant allowed these youth to be served immediately. Once the initial visit occurred, the therapist then determined if further therapy sessions were necessary and provided recommendations to be implemented to positively impact the youth's stay at the shelter. In just six months of the program funded by ITC, 44 youths who have experienced trauma, abuse and neglect have been positively affected.



Our grant supported Glad House's Champs Prevention Program. Champs is an intensive after-school and summer program for children age 5-12 who have a caregiver who lives with addiction. Children with parents who abuse substances are three times more likely to be abused, and more than four times as likely to be neglected. The program provides individual, group, and family treatment, as well as prevention education through safe and fun experiences. Champs serves 27 children in three treatment groups at one time and serves approximately 55 children annually. ITC's grant allowed Glad House to provide in-person services, such as providing healthy meals, homework help, a behavior modification reward store and two group leaders per treatment group to facilitate the prevention program.

2021 Board of Directors

Officers

- President: Matthew Dent, MBA
- President Elect: Megan Shiou
- Treasurer: Melissa Brunner, CPA, CPCU
- Secretary: Kelly Cottongim
- Past President: Casey Connor

Directors

- Kris Berg
- Dave Dietrichson, CPCU
- Betsy Ertel, CPCU, API, AIM
- Julie Kadnar, CPCU, CPA
- Tawnia Langmeyer
- Emily McNicholas
- Christy Miller
- Ashley Moffatt, CPCU, AIC, ASLI
- Timothy Taylor
- Amanda Woeste

Trustees

- Gary Gruber
- Bob Hitch
- Robert Maly, AMIM
- J.F. Scherer
- Don Yelton, CPCU
- Thomas Schaefer, CPCU

Save the Date!

- **Bourbon Raffle** - February 14-March 4, 2022
- **Purse Bingo** - April 24, 2022
- **Golf Outing** - June 27, 2022
- **Have a Heart** - September 22, 2022

Thank you for supporting Insuring the Children!

Please [follow us on Facebook](#) or visit insuringthechildren.org to join our mailing list to get all the details on our 2022 events.



Like us on Facebook!

Facebook.com/insuringthechildren

insuringthechildren.org

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ITC is a 501(c)3 organization.

